



Making New York a better place to age

An Introduction to NYC Older Adult /Senior Center

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“To handle yourself, use your head; to handle others, use your heart.” – Eleanor Roosevelt

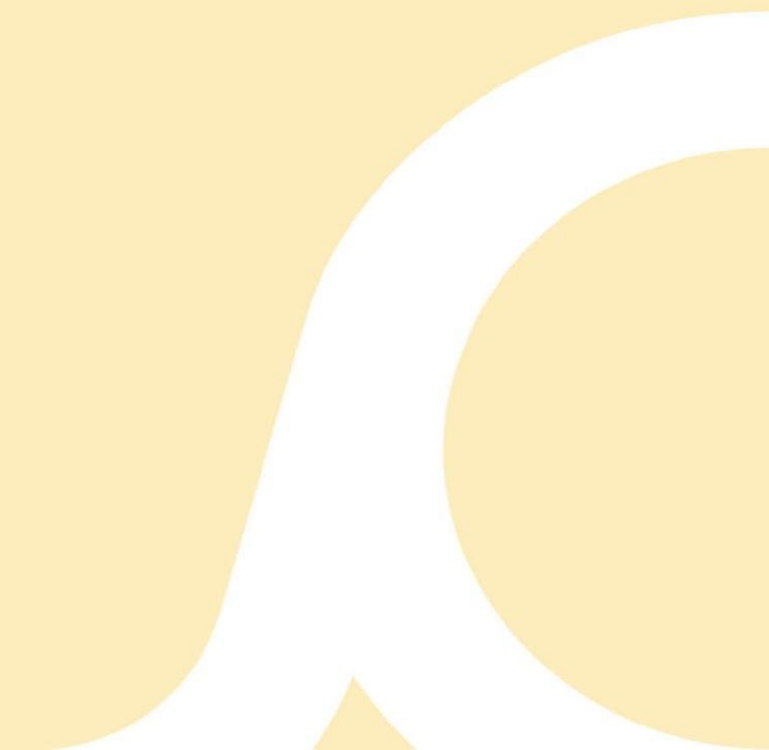


Agenda

- Introduction to LiveOn NY
- Aging Services Network 101 (Federal, State, City)
- DFTA's Upcoming Senior Center Procurement
- Advocacy at City Level
- Group Discussion
- Closure

The LiveOn NY Senior Center Training Initiative is made possible by generous support from the New York Community Trust and New York City Council Member Margaret Chin.

Introduction to LiveOn NY



About Us

Founded in 1979, LiveOn NY is a nonprofit organization that is making New York a better place to age by ensuring that older people have quality community services, access to needed information and policies that reflect their needs so that we can age the way we have always lived: like New Yorkers.



Our Network



LiveOn NY's Advocacy Day

Our members include over 100 nonprofit organizations which run over 1,000 community based programs, including senior centers, meals-on-wheels, elder abuse support, affordable senior housing, caregiving services, intergenerational programs, creative aging, long term care services, and case management. Together with our members, we reach roughly 500,000 older adults annually.

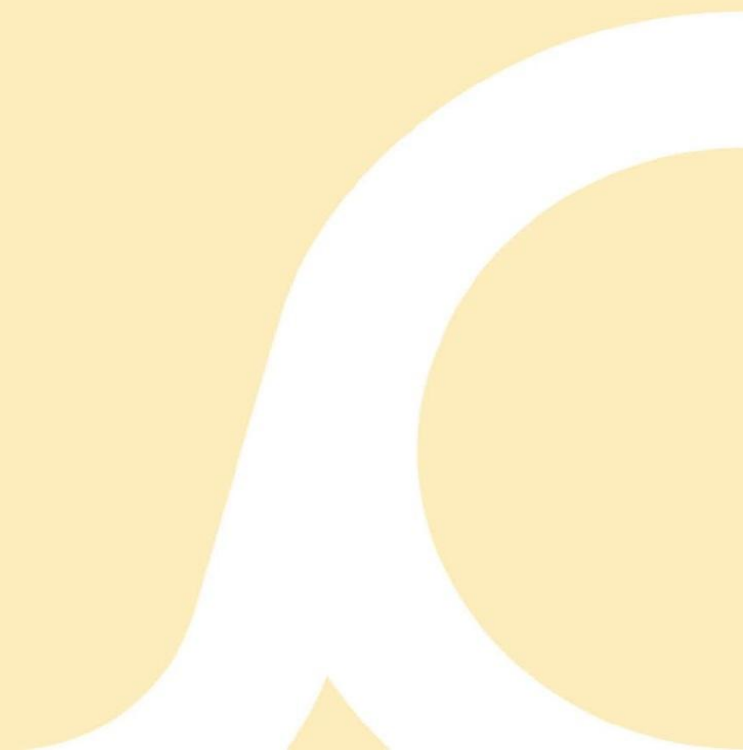


The Context of Senior Centers

Federal Level

State Level

City Level



The Older Americans Act (OAA)



President Lyndon Johnson signing the OAA, 1965

- Established July 14, 1965
- One of the Johnson Administration's Great Society Programs
- In response to concern by policymakers about a lack of community social services for older persons
- Audience Target
 - Persons 60+ years old
 - Persons in greatest economic & social need, with particular attention to low income minorities & individuals residing in rural areas & limited-English speaking

OAA Eligibility for Services

- Age 60 and over (Title V services available to 55 y.o.)
- Services can be curtailed due to lack of funding
- Not means tested: No verification of ability to pay
- Income information may be asked in some cases to determine fee-for-service/cost sharing

The Seven Titles of the Older Americans Act

Federal Level

Title	Name	Objective
I	Declaration of Objectives	Sets out broad social policy objectives oriented toward improving the lives of all older people.
II	Administration on Aging (AoA)	Establishes AoA within the Department of Health and Human Services (HHS) as the chief federal agency advocate for older persons and sets out the responsibilities of AoA and the Assistant Secretary for Aging. Establishes aging network support activities.
III	Grants for State and Community Programs on Aging	Authorizes activities of state and area agencies on aging and funds for supportive and nutrition services, family caregiver support, and disease prevention and health promotion activities.
IV	Activities for Health, Independence, and Longevity	Authorizes research, training, and demonstration projects in the field of aging.
V	Community Service Senior Opportunities Act	Authorizes grants to support part-time employment opportunities for unemployed low income people age 55 and older who have poor employment prospects.
VI	Grants for Native Americans	Authorizes grants for supportive and nutrition services to American Indians, Alaskan Natives, and Native Hawaiians.
VII	Vulnerable Elder Rights Protection	Authorizes grants for the long-term care ombudsman program and services to prevent elder abuse, neglect, and exploitation.

Title 3

Title III B: Supportive Services

- Provides supportive services, such as transportation, respite, case management, legal assistance, etc., to boost the well-being of elders and to help them live independently in their home environment and the community.

Title III C1: Congregate Meals

- Provides congregate meals and nutrition education in strategically located centers such as schools, churches, community centers, senior centers, and other public or private facilities where persons may receive other social and rehabilitative services.

Title III C2: Home-Delivered Meals

- Provides home-delivered meals and nutrition education to homebound individuals.

Title III D: Preventive Health Services

- Provides an array of periodic disease-prevention and health-promotion services at senior centers or alternative sites. Services are designed to help elders prevent or manage their health conditions and promote healthier lifestyles.

Title III E: National Family Caregiver Support Program

- Provides services through the National Family Caregiver Support Program to assist families caring for frail older members, and to assist grandparents or older relatives who are caregivers for children 18 and younger or for children of any age who have disabilities.

OAA Gaps...

- Broad mission.
- Federal funding that has not kept pace with rapidly increasing older population.
- Limited funding results in wait lists for many of these essential programs.
- The original legislation authorized generic social service programs, but in successive amendments, Congress authorized more targeted programs under various titles of the Act to respond to specific needs of the older population.

The OAA established the Aging Services Network

Interconnected structure of federal, state, and local agencies to plan and provide services that help older adults to live independently in their homes and communities.

The network includes:

56

State Units on Aging
(State Level)

622

Area Agencies on
Aging (County
Level Mostly)

260+

Title VI Native
American aging
programs

NY's Aging Services Network

The Older Americans Act (OAA)

OAA's Seven Titles are applied throughout to explain the multiple services that are mandated to be provided for older adults.



YOU ARE HERE



Federal

State

City

United States Department of Health and Human Services (HHS)

Federal Level



- A cabinet-level department of the U.S. federal government with the goal of protecting the health of all Americans and providing essential human services.
- Operates the Administration for Community Living (ACL)

Administration for Community Living (ACL)



- Supports the needs of the aging and disability populations, and improves access health care and long-term services
- Oversees the Administration on Aging (AoA)

The Administration on Aging (AoA)



- Provides leadership and expertise on programs, advocacy, and initiatives affecting older adults and their caregivers and families
- Implements and oversees the components of the Older Americans Act (OAA)

State Units on Aging (SUAs)

NYSOFA



- New York's State Unit on Aging is New York State Office for the Aging (NYSOFA)
- Responsible for developing and administering a multi-year state plan that advocates for and provides assistance to older residents and their families, and, in many states, for adults with physical disabilities

Area Agencies on Aging (AAA)

DFTA

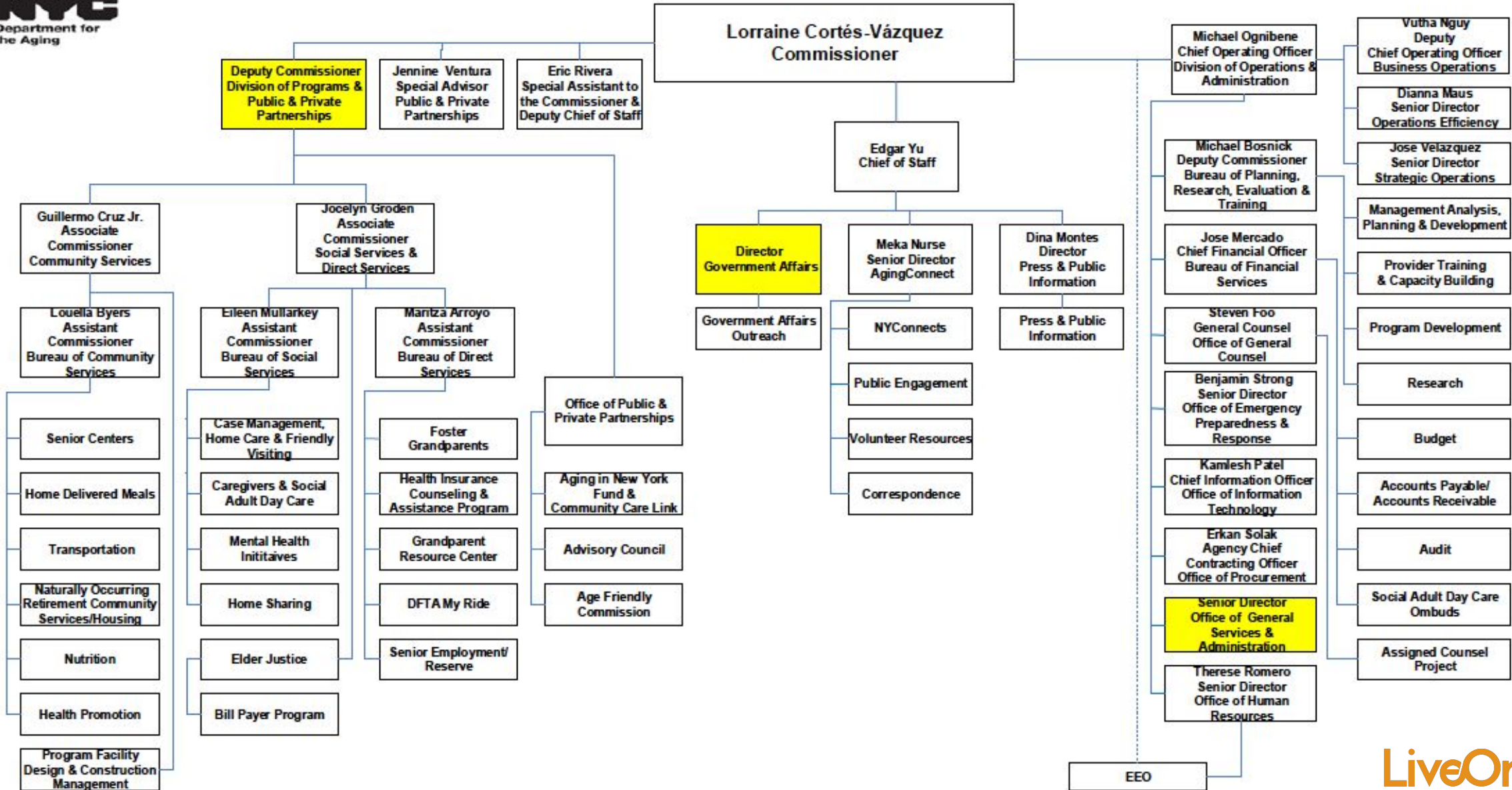


**Department for
the Aging**

- An Area Agency on Aging (AAA) is a public or private non-profit agency, **designated by the State** to address the needs and concerns of all older persons at the **regional and local levels**
- New York City's AAA is the Department for the Aging (DFTA)
- **1975:** The NYC Mayor's Office for the Aging becomes the NYC Department for the Aging (DFTA). Alice Brophy is the first Commissioner.
- DFTA is the largest AAA in the country!

DFTA's Organizational Chart

City Level



Operational Divisions

Bureau of Community Services (BCS)

Senior Centers

-

Naturally Occurring Retirement Communities (NORCs)

-

Health Promotion Services Program (HPSP)

-

Transportation Services

-

Nutrition Counseling

Bureau of Long Term Care (LTC)

Case Management

-

Home Care

-

Home Delivered Meals

-

Elderly Crime Victims Resource Center (ECVRC)

-

Contracted Elder Abuse Programs

Bureau of Active Aging (BAA)

Grandparent Resource Center (GRC)

-

Senior Employment Service Program (SESP)

-

Foster Grandparent Program (FGP)

-

Health Insurance Information

Counseling and Assistance Program (HIICAP)

Bureau of HealthCare Connections (HCC)

Caregiver Resource Center (CRC)

-

Contracted Caregiver Programs

-

NY Connects

-

Social Adult Day Care Ombudsman

What *is* a Senior Center?

Senior Center: A Local Service Provider



William Hodson Community Center, est. 1943
1320 Webster Avenue, Bronx NY, 10456

A place where older adults come together for services and activities that reflect their experience and skills, respond to their diverse needs and interests, enhance their dignity, support their independence and encourage their involvement in and with the center and the community.

The National Institute of Senior Centers, NCOA



Department for
the Aging

Senior Center Standards of Operation and Scope of Services

Connecting back to Title 3...

What do Senior Centers offer participants?

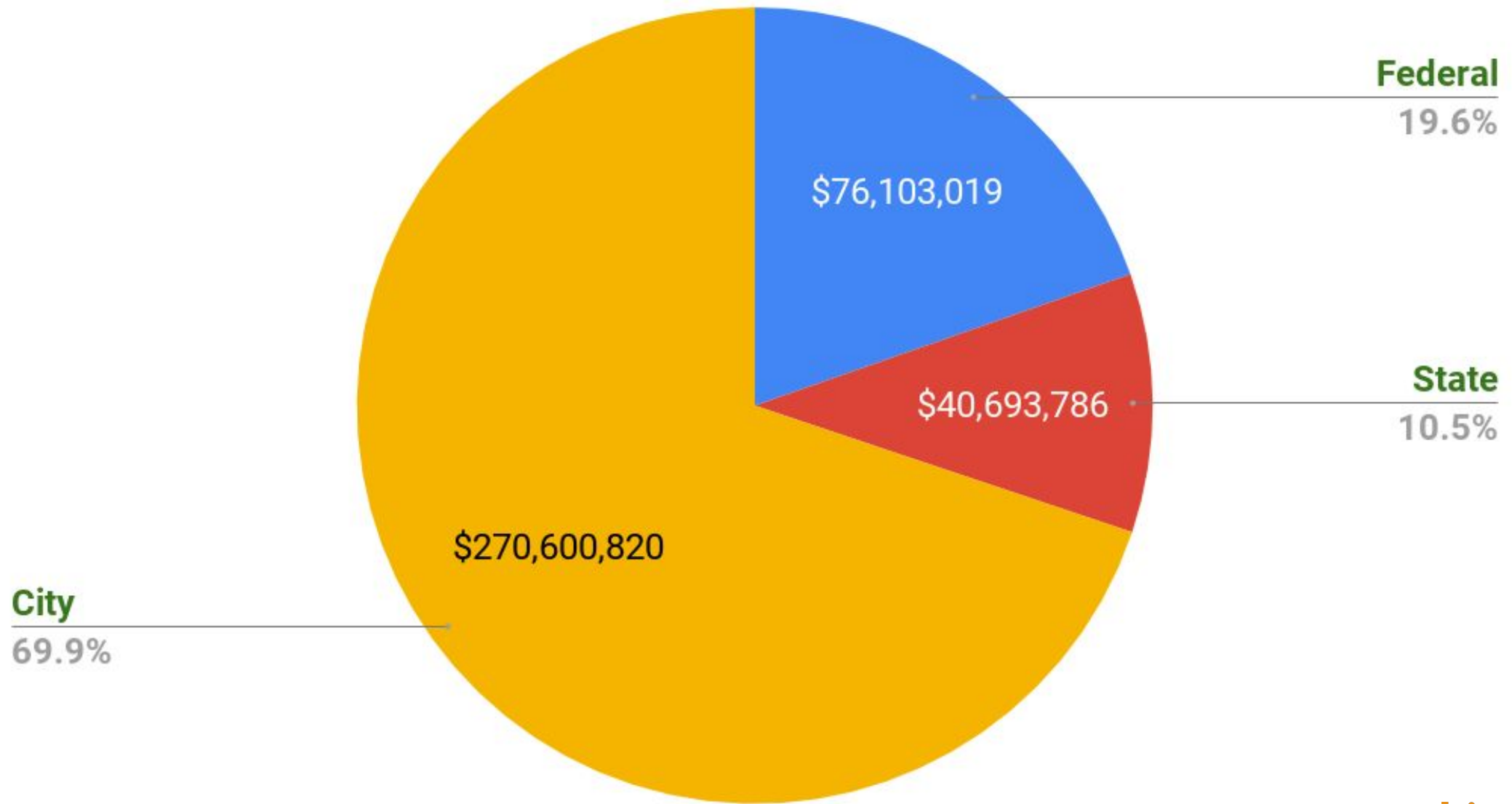
Meals and Nutritional support are a huge part of the mission of senior centers. Beyond nutrition, however, senior center offers a **host of programs** that support healthy aging, prevent isolation and disability, and create opportunities that allow older adults to age within their communities.

Seniors Centers Have Evolved!

Since the opening of the first senior center in 1943 – William Hodson Senior Center – senior centers have expanded in various ways:

- **Programs and services** have diversified and evolved to best respond to and meet community needs and interests.
- As the number and diversity of programs have grown, so has **the number of participants**.
- Depending on each senior center's size, budget and programmatic focus, they may range in design from recreation clubs or nutrition sites, to traditional community-based senior centers or large, multipurpose centers.

Funding Stream for NYC Aging Services



Upcoming Senior Center Procurement

- Last procurement for Neighborhood Senior Centers: 2011
- Life of contracts: 3 years + options for renewal
- Procurement process:
 - Concept Paper → RFP Release → Pre-submission conference → Addenda → RFPs Response Due → Awards Made → Contracts Negotiated → New Contracts Begin
- Concept Paper Released: Friday, August 21st, 2020
 - *Responses due October 5th (we'll come back to this!)*
- RFP expected to be released “Fall 2020”

DFTA's RFP Video Series

- The RFP Process: Overview
- What to Expect in an RFP
- Tips for Responding to an RFP
- How DFTA Evaluates Proposals
- Creating a Realistic Budget
- Using HHS Accelerator to Apply for RFPs & Submit Proposals

Here We Go

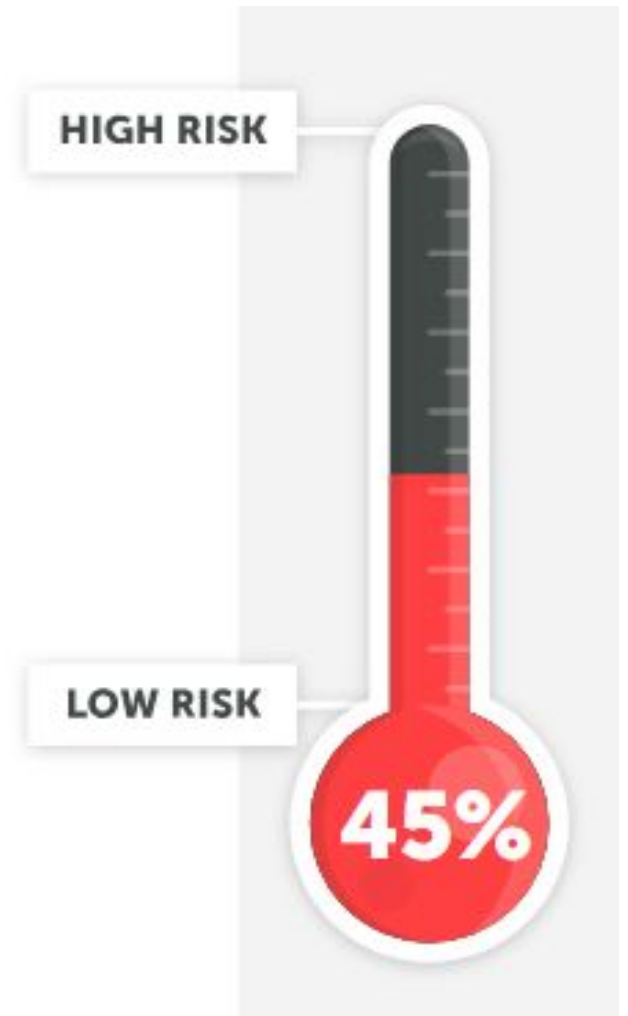
- **Concept Paper Responses are due October 5th**
 - Responding to the Concept Paper is your opportunity to help shape the direction of the RFP
- **In advance of the RFP be thinking about:**
 - Partnerships you might want to utilize in responding
 - Community needs and interests
- **In the RFP, be looking for:**
 - If/how the contract will remain sustainable over time (COLAs, Cost Escalators, etc.)
 - Unfunded mandates or calls for outside fundraising

Post-RFP Tool

Human Services Council RFP Rater

<https://humanservicescouncil.org/raters/>

“The higher the score, the greater the risk.”



New RFP, New Rules

- Be aware of new rules that kick in once an RFP is formally released
 - The City, and contracting agency, will not be able to discuss the RFP outside of the official channels
 - Pre-Submission Conference, Question Submissions, Addenda
 - Why? To ensure fairness and equity
 - All stakeholders should also be conscious when discussing the RFP with outside entities

Where's my money?

- **Should you receive a contract...**
 - Your funding source will be “baselined” Administrative funds, which are a mix of City Tax Levy, State Funds, and Federal funds
 - Funding is still allocated annually, with the budget passage by June 30; but it is generally considered more secure
- **Should you NOT receive a contract...**
 - You might choose to reach out to City Council for Discretionary Funding
 - Discretionary Funds are all City Tax Levy dollars and are annual funding amounts that need to be reallocated by City Council each year
 - You can still choose to request additional Discretionary Funding from City Council if you do receive a contract

So, lay the groundwork in advance!

- Highlight the great work of your programs, NOW
- Share the importance of your programs with Elected Officials
- Work to increase the funding available in an RFP by advocating prior to its release
 - Advocacy Day
 - City Council Hearings
 - Emails and calls for funding in the City's November Plan
 - **#SaveICRfunding #StillontheFrontlines**
 - Complete the Census (that brings Federal funding to NY!)
 - Advocate to the State

Q & A

Group Discussion

We want to hear from you!

Quick Poll

Let us know in the chat box!

**How do you plan to apply the
information you learned today
to your everyday work?**

Let us know in the chat box!

**What about today's presentation
would you like to learn more about?**

Hope to see you soon...

- Follow-up email with resources!
- Survey
- ***The LiveOn NY Senior Center Training Initiative*** : stay tuned for other trainings....
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Resources

Older Adult American Act

Older American Act PDF Breakdown: https://www.aoascc.org/Customer-Content/www/CMS/files/oa_a_updated_2014.pdf

Older American Act Overview: <https://www.ncoa.org/public-policy-action/older-americans-act/>

OAA Timeline: https://acl.gov/sites/default/files/news%202016-10/Infographic_OAATimeline.pdf

OAA Basics: <https://www.ncoa.org/public-policy-action/older-americans-act/oa-a-basics/>

Reauthorizations of Older Americans Act: <https://acl.gov/about-acl/authorizing-statutes/older-americans-act>

Older Americans Act Breakdown: <https://www.ncpssm.org/documents/older-americans-policy-papers/older-americans-act/>

Older Adult American Act Funding:

<https://www.lcao.org/wp-content/uploads/2017/12/LCAOFactSheetOAAtitle3FundingFormula.pdf>

Older Americans Act PDF/Powerpoint Documents:

<https://sharepoint.wvrc.net/VDAproviders/Shared%20Documents/Forms/Old%20Americans%20Act.aspx>

Historical Evolution of Programs for Older Americans: <https://acl.gov/about-acl/authorizing-statutes/older-americans-act>

Senior Centers

National Council on Aging's National Institute of Senior Centers: <https://www.ncoa.org/national-institute-of-senior-centers/>

Senior Center Definition:

<https://www.encyclopedia.com/education/encyclopedias-almanacs-transcripts-and-maps/senior-centers>

William Hodson Community Center Website: <http://williamhodsoncenter.org/about-us/>

21st Century Senior Centers: Changing the Conversation:

https://static1.squarespace.com/static/562a3197e4b0493d4ffd3105/t/580a2a60f5e231d0f4b6b577/1477061242293/Senior_Center_Study.pdf